

# 10TH ANNUAL MUSICFEST

# Advertising Opportunities



## JOURNAL ADVERTISING SPONSORSHIP FORM



*Ad Deadline is July 29, 2016*

<input type="checkbox"/> FULL PAGE COLOR	\$1250
<input type="checkbox"/> 1/2 PAGE COLOR	\$700
<input type="checkbox"/> FULL PAGE BLACK/WHITE	\$450
<input type="checkbox"/> 1/2 PAGE BLACK/WHITE	\$275
<input type="checkbox"/> 1/4 PAGE BLACK/WHITE	\$150

Please use last years ad for me!

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State/Zip \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

Comments \_\_\_\_\_

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**PLEASE MAKE CHECKS PAYABLE TO  
 HUNTINGTON LIGHTHOUSE PRESERVATION SOCIETY  
 P.O BOX 2454, HALESITE, NY 11743**

**Included in your sponsorship package is the opportunity to supply a branded marketing item or literature in our giveaway bags. Minimum 600 pieces. Items must be delivered to us by August 19, 2016.**

YES! I will be providing a giveaway

## IMPORTANT INFORMATION

### 3500 JOURNALS DISTRIBUTED

Journals are supplied to sponsors and local businesses plus handed out on the water the day of the event.

### OVER 1000 BOATS IN ATTENDANCE

from both shores on the Long Island Sound and as far away as Rhode Island, Connecticut and New Jersey.

### GIVEAWAY BAGS DISTRIBUTED

Approx. 90% of our sponsors have been with us for over 5 years!

### LARGE SOCIAL MEDIA FOLLOWING

Thousands of followers: Facebook, Twitter, Instagram, LinkedIn.

### ADDITIONAL WEBSITE COVERAGE

Our website is continuously updated to attract new repeat visitors... as a valued sponsor, your FULL PAGE ads will include a link to your website on our Musicfest site and will be featured throughout the year. Other ad sizes include a name listing only.

**Download additional sponsorship packets from [lighthousemusicfest.com](http://lighthousemusicfest.com) or [huntingtonlighthouse.org](http://huntingtonlighthouse.org)**

## JOURNAL ADVERTISING SPECIFICATIONS

Page Size 5.5"W X 8.5"H  
Cover Page 80 lb. Gloss  
Cover Ink 4-Color Process  
Text Paper 80 lb. Gloss Text

## AD SUBMISSION REQUIREMENTS

### AD SIZES

Full Page 5"W X 8"H  
Half Page 4"H X 5"W  
Quarter Page 4"H X 2.5"W

## ARTWORK FORMATS

Artwork must be supplied digitally only. Please make sure that your artwork is 300dpi and in one of the following formats:  
Photoshop: .psd, .jpg, tiff  
Adobe Illustrator: .ai, .eps, .pdf  
PDF

**It is imperative that your artwork be at least 300dpi for it to appear in the journal. If you need assistance, let us know and we can assist you in the layout of your ad.**

Submit your artwork via email directly to Monica Stoller at [artwork@margendesigns.com](mailto:artwork@margendesigns.com)

### Questions?

Call Monica at 516.768.2575 or Pam Setchell at 631.835.8792

**AD DEADLINE**  
**JULY 29, 2016**

*Thank You*



*for supporting the Huntington Lighthouse  
a 501-C3 non-profit organization, established 1985*

**FULL PAGE AD**  
**5"W X 8"H**

**HALF PAGE AD**  
**5"W X 4"H**

**QUARTER PAGE AD**  
**2.5"W X 4"H**